

Agricultural Law Association

Member Privacy policy

The Agricultural Law Association ("We") ('ALA') are committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting <http://ala.org.uk> you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the **Act**) and the General Data Protection Regulations 2018 (the GDPR), the data controller is Agricultural Law Association of PO Box 10489, Oakham, LE15 0GL

Our nominated representative for the purpose of the Act and the nominated Processor under the GDPR is the person or persons performing the role of the Secretariat of the ALA as appointed from time to time by the Council of the ALA.

INFORMATION WE COLLECT FROM YOU

We will collect and process the following data about you:

- **Information you give us.** This is information about you that you give us by filling in forms on our site <http://ala.org.uk> ('our site') and the ALA Member Database ('our database') or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you register to use our site, subscribe to our service, place an booking on our site, participate in discussion boards or other social media functions on our site, enter a competition, promotion or survey, and when you report a problem with our site. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description and photograph.
- **Information we collect about you.** With regard to each of your visits to our site or communication with you via our database we will automatically collect the following information:
 - technical information, including your login information,;
- information about your visit and response to mailings to you from our database, including clickstream to, through and from our site (including date and time), length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs),] methods used to browse away from the page, open and click through records **Information we receive from other sources.** This is information we receive about you if you use any of the other services we provide including regional meetings and visits, conferences, CPD events, workshops and other related meetings of the ALA In this case we will have informed you when we collected that data if we intend to share those data internally and combine it with data collected on this site. We will also have told you for what purpose we will share and combine your data. .
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COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

USES MADE OF THE INFORMATION

We use information held about you in the following ways:

- **Information you give to us.** We will use this information:
 - to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us;
 - to provide you, with information about goods or services we feel may interest you. If you are an existing member, we will only contact you by electronic means (e-mail with information about goods and services similar to those which were the subject of previous services provided to you as a Member. If you are a new member, , we will contact you by electronic means only if you have consented to this. Payment of the annual Member subscription will confirm your consent to us contacting you and holding your data on our site and our database. If you do not want us to use your data in this way, please tick the relevant box situated on the application form on our site on which we collect your data OR on the booking or registration form for any event or activity of the ALA
 - to notify you about changes to our service;
 - to ensure that content from our site is presented in the most effective manner for you and for your computer.
- **Information we collect about you.** We will use this information:
 - to administer our site and our database and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - to improve our site and database to ensure that content is presented in the most effective manner for you and for your computer;
 - to allow you to participate in interactive features of our service, when you choose to do so;
 - as part of our efforts to keep our site and our database safe and secure;
 - to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
 - to make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them.
- **Information we receive from other sources.** We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

DISCLOSURE OF YOUR INFORMATION

You agree that we have the right to share your personal information with other members of the ALA in member search facility on our site and with members organising ALA activities regionally and nationally

We will disclose your personal information to third parties:

- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of the Agricultural Law Association , our members, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

WHERE WE STORE YOUR PERSONAL DATA

The data that we collect from you will be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It will also be processed by staff operating inside the EEA By submitting your personal data, you agree to the transfer, storing or processing of your data. The Agricultural Law Association will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure database server provided by Zoho Corporation whose Privacy Statement can be viewed at <https://www.zoho.com/privacy.html>. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to

protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at Agricultural Law Association, PO Box 10489, Oakham LE15 0GL.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

ACCESS TO INFORMATION

The Act and the GDPR gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act and the GDPR.

CHANGES TO OUR PRIVACY POLICY

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to mike.holland@ala.org.uk